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*"I have learned that everyone has a PMP, but only a few have a MPM. Having a MPM makes me stand out in the crowd. Seems the term "Master" stands above the word "Professional".*

*"I have found that many of the questions that were asked when speaking about the PMP and other PM certifications were not asked when the MPM was used as the certification. The question seems to be at a higher level in the management realm when speaking from a MPM stand point..."*

#### *This Month's Tip:*

#### *Learn how to:*

**Add protection to a Microsoft Excel 2010 spreadsheet**

**[View how on YouTube from Navitend](#)**

### AAPM® HAS CHAPTERS IN NEW YORK

As the World channeled into NYC's Times Square on New Year's Eve, AAPM® is proud to state it too has a connection with the Big Apple through AAPM Alliance - Queens College and City College New York City. They are our own coveted East Chapters.

The AAPM® Board of Standards and Global Advisory Board Honorary Members include AAPM's respected advisor Dr. Ruby Chua, EdD. Dr. Chua is the Director of Technology Training Center at Queens College - Director of Project Management Professional Program - CUNY City University New York.

For Over a Decade, the International Board of Standards has been on the forefront of accredited education and professional certification. It achieves this through its dedicated and distinguished member advisors.

Please check out what the Project Management Professional Program at Queens College has to offer for 2012 Visit their website

<http://www.qc.cuny.edu/pcs/Programs/ProjectManagement/Pages/CourseDescriptions.aspx>

### AAPM® RECOMMENDED READ

#### **HOW TO PROMOTE YOURSELF - THE LOST BOOK OF WALLACE WATTLES AND THE SCIENCE OF GETTING RICH SECRET CHAPTERS**

*BY WALLACE WATTLES, DR. MENTZ*

Reading a book from a legendary motivational author might be the right selection for the New Year. "The Science of Getting Rich" was written over a century ago by Wallace Wattles; it became the inspiration for the acclaimed movie "The Secret". It is often touted as the original self help book on creating wealth. Even today it is revered as a prosperity blueprint by many. This post 1914, posthumous short book is considered the lost papers of "The Science of Getting Rich". Nine rare chapters by Wattles. ISBN 978-0-615-22349-0 [LULU Press](#)

### Editor's Notes :

by Michele Guttenberger, MPM®

### PROJECT CRASHING – 100 YEARS AGO

Thomas Edison could also be called the founding father of modern insomniac Project Crashing. The electric light bulb has changed mankind's sleeping habits forever. We are no longer influenced by nature's schedule but our own regulated sleeping schedule. Edison took advantage of his own new manmade daylight schedule to become a well known insomniac. But, he was not alone in his insomnia. Recently discovered records show the unimaginable work timetable he had with his team of 7 lab assistants that followed his same condensed sleeping schedule.

They jokingly called themselves "The Insomnia Squad." They were a group of driven experimenters Edison selected in 1912. They reached the hallmark of project commitment when they intently worked for five weeks both day and night to arrive at a solution to Edison's critical project. The project was the Diamond Disc record. There was a million dollar inventory of phonographs sitting in warehouses but no records for them. One can say it parallels with a new launch of a hardware device that is delayed by flawed program/application issues. Edison's dilemma was lingering bugs to be worked out in the manufacturing process of the Diamond Disc record before it could be brought to market.

Most of Edison's team were enthusiastic about their work and felt honored working on these revolutionary projects with their famous team leader. There were relaxing fun moments too. His lab had a pipe organ; Edison played it after successful project completions with his PM team singing along. Edison the PM had the ability to inspire his assistants and gain their loyalty and dedication by working hard alongside them and joined them in the camaraderie of unwinding occasions together too. When a new employee asked him if there were any work rules, Edison replied "There ain't no rules around here. We're trying to accomplish something."

This was Project Crashing at its finest 100 years ago

**To pay your annual good standing and to Update/Renew your Certification(s), please click here:**

**<http://store.certificationregistration.com/aupce.html>**

### Inside This Section

Cert. Training in December 2011

Free CEO Guides

5 Step Guide For Members

Careerbuilder -Job and Career  
News

PM Continuing Ed Online

Spotlight on:  
Stephen Polak

*Career Articles - AAPM® and the  
International Project Management  
Commission:*

powered by **careerbuilder.com**

#### 10 JOB-SEARCH TIPS FOR 2012

The right tools, you can improve your search, broaden your networking opportunities and align yourself with a career that fits your skills.

- [Check it out](#)

**BECOME A CERTIFIED  
Master Project Manager ( MPM ®)  
AAPM ® 2012 Year Approved USA  
Training in Major Cities**  
See latest Dates & Locations on page 3

**New York, NY • Dec 6 - 9, 2011**

**Seattle, WA • Dec 13 - 16, 2011**

**TO ALL THOSE CERTIFIED IN  
DECEMBER**

*Congratulations!*

**Master Alumnus Spotlight on**  
Anthony Q. Bowen, MPA, CTC, MPM,  
PME, CIPM



**Honorary Advisory Committee Member,**  
American Academy of Project  
Management (AAPM)®

Appointed International Expert,  
Certified Speaker and Trainer for  
AAPM® at Queens College, New York.  
He is the Adjunct Lecturer and was  
instrumental in developing AAPM®  
MPM® curriculum. He instructs both  
Basic & Advance Project Management  
certification for the AAPM® - MPM®  
program. Read Anthony's published  
whitepaper on Risk Management

[Risk Management looking at Opportunities  
alongside Threats](#)

#### **New CEO AAPM® Guides**

Edited by Prof. Dr. George Mentz, JD, MBA,  
MPM®



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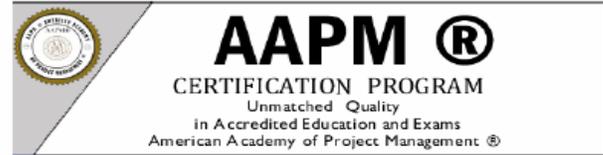
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- [Raleigh/Durham, NC - • March 20-23, 2012](#)
- [Denver, CO - • April 10-13, 2012](#)
- [Chicago, IL - • April 17-20, 2012](#)
- [Dallas, TX - • April 24-27, 2012](#)
- [Los Angeles, CA - • May 1-4, 2012](#)
- [Boston, MA - • May 8-11, 2012](#)
- [Minneapolis, MN - • May 29-June 1, 2012](#)
- [Seattle, WA - • June 12-15, 2012](#)
- [Washington, DC - • June 26-29, 2012](#)
- [New Jersey - • July 10-13, 2012 -](#)
- [San Francisco, CA - • July 17-20, 2012](#)
- [Columbus, OH - • July 31-Aug 3, 2012](#)
- [Philadelphia, PA - • Aug 14-17, 2012](#)
- [Las Vegas, NV - • Aug 21-24, 2012](#)
- [Atlanta, GA - • Sept 11-14, 2012](#)
- [Washington, DC - • Sept 18-21, 2012](#)
- [Austin, TX - • Sept 25-28, 2012](#)
- [Raleigh/Durham, NC - • Oct 2-5, 2012](#)
- [Chicago, IL - • Oct 16-19, 2012](#)
- [San Diego, CA - • Oct 23-26, 2012](#)
- [New York, NY - • Nov 6-9, 2012](#)
- [Salt Lake City, UT - • Nov 13-16, 2012](#)
- [Charlotte, NC - • Nov 27-30, 2012](#)
- [Washington, DC - • Dec 4-7, 2012](#)
- [Phoenix, AZ - • Dec 11-14, 2012](#)



Become an AAPM Approved Education Provider . Contact [www.CertifiedProjectManager.us](http://www.CertifiedProjectManager.us)

#### Some AAPM® Global Websites

- [www.AAPM.eu](http://www.AAPM.eu)
- [www.CertifiedProjectManager.us](http://www.CertifiedProjectManager.us)
- [www.CertifiedProjectManager.eu](http://www.CertifiedProjectManager.eu)

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**MPM® Master Project Manager International Charter and Certification®**  
**CIPM® Certified International Project Manager Charter Certification®**

*Congrats to the New Chapters in: Moscow, Ireland, Italy, South Africa, and Greece.*



Graduates of the Above Accredited Executive Programs who possess a college diploma will be eligible for both MPM and may also apply for the CIPM Certification.