

### **AAPM ® GLOBAL - March 2011 ISSUE**

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## CONGRATULATIONS! TO OUR NEW MPM® CERTIFICATON HOLDERS

Our approved Training Seminars held in January and February in Denver and San Francisco were an enormous success. This qualitative MPM® training affirms that you've completed graduate level project management education and have substantial experience in managing projects on a regional and global level.

See page 2 for future training events and last page of this newsletter for past event photos

### This Month's Tip: Brain Exercise Games

Improve your mind - fun engaging exercises have been shown to drive real changes in the brain leading to improvements in memory, attention, and fluid intelligence.

Lumosity has tested Brain Games sign up



### India's Grand Legacy in Project Management

One of the World's greatest creations of human endeavor is the Taj Mahal, it is an integrated complex of structures. Initial construction began circa 1632 and was completed circa 1653. Its undertaking employed thousands of artisans and craftsmen. The construction of the Taj Mahal was entrusted to a board of architects under imperial supervision. The legacy of this hallmark in project management continues today.

President of India Advisors continue recognition of AAPM® Credentials

Recently Included:

AAPM ® & League of Arab States owned Arab Academy

AAPM ® Recognition includes 23 nations and 2 billion people





PMRG has assembled for the first time authors who are all globally renowned leaders and innovators in their respective specialties. Here is selected author Kimberly Wiefling's tip from her book. Scrappy Project Management

SCRAPPY TIP: Most teams don't take the time to include the customer until it is far too late. Too busy to develop a thorough understanding of the very people who will judge their project's success, they stumble onward, mistaking activity for progress. Those that do invest in understanding of their target market gain a significant advantage, more than doubling their chances of creating a result that will surprise and delight their customer. Don't settle for "no time to include the voice of the customer" in your projects!

#### **Buy the Book**

### EPIC PROJECT MANAGERS WITH CIVIC DUTY

by Michele Guttenberger, MPM®

In the early 20th Century many important scientific leaders felt compelled as good citizens to impart their knowledge in fostering a strong alliance between military entities and the scientific community solely for the purpose of strengthening the defensive welfare of their country.

Thomas Edison was one of these scientific leaders who in 1915 felt alarmed by the great European war (World War I) that had been escalating. His declaration to this threat was that the Nation should look to science to insure its defenses. He stated "The Government should maintain a great research laboratory. Secretary of the Navy Josephus Daniels recruited Edison to serve as the head of a new body of civilian experts called the Naval Consulting Board. This board would advise the Navy on science and technology. The Board's grand plan with an allocation of \$1.5 million was the creation of a modern research facility for the Navy Congress.

By late December of 1915, Thomas Edison was at the Brooklyn Navy Yard with his plans for a physical laboratory to undertake naval experiments. This facility would be constructed on 100 acres of purchased land on New York's tidewaters. The location was close to the Brooklyn Navy Yard so that experiments of architecture and machinery could be done both on land and water. This naval physical laboratory meant a savings of millions of dollars in war craft production. There would now be a process and facility to research, plan, test and control these massive production projects. Before the creation of this physical laboratory nearly every ship launched was an experiment of trial and error. There was no facility to test the practicability of an idea before it was launched

Thomas Edison's founding vision of a physical laboratory for naval experiments became the foundation of today's NRL - Naval Research Laboratory. All this was done not by some great government or military leader, but by a loyal citizen who had the technological knowhow that he wanted to apply to military projects.

AAPM @ new Website

http://www.certifiedprojectmanager.us

A Great Place for latest AAPM Info



### **AAPM ® GLOBAL - March 2011 ISSUE**

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- ☆ Courses in 10 Major Cities
- ☆ Free CEO Guides
- ☆ 5 Step Guide For Members
- ☆ Job and Career News
- ☆ PM Continuing Ed Online

Career Articles - AAPM® and the International Project Management Commission:

powered by careerbuilder.com

MOONLIGHTING TIPS

If moonlighting is something you're considering, here are some tips that can help you succeed in both full-time and part-time roles.

Read more

## AAPM ® Approved USA Training in Major Cities.

Click on Location links for more info

- 1. <u>Denver, CO January 25 28,</u> 2011
- 2. <u>San Francisco, CA February</u> 1 4, 2011
- 3. Chicago, IL February 15 18, 2011
- 4. <u>Minneapolis, MN March 8 11, 2011</u>
- 5. <u>Washington, DC March 22 25, 2011</u>
- 6. Atlanta, GA April 5 8, 2011
- 7. New York, NY April 19 22, 2011
- 8. <u>Cleveland, OH May 3 6,</u> 2011
- 9. Houston, TX May 10 13, 2011
- 10. <u>San Francisco, CA June 7 10, 2011</u>
- 11. <u>Minneapolis, MN June 14 -</u> 17, 2011
- 12. <u>Houston, TX September 6 -</u> 9, 2011
- 13. <u>Denver, CO September 27 30, 2011</u>
- 14. <u>Washington, DC October 18</u> 21, 2011
- 15. <u>Chicago, IL October 25 28,</u> 2011
- 16. <u>Phoenix, AZ November 15 18, 2011</u>
- 17. <u>New York, NY December 6 9, 2011</u>
- 18. <u>Seattle, WA December 13 -</u> 16. 2011

#### **New CEO AAPM ® Guides**

Edited by Prof. Dr. George Mentz, JD, MBA, MPM®

In these FREE GUIDES, the fundamentals and refresher information about E-Business

Management and Management Consulting are revealed. This is released as a member exclusive.

# Download the <u>E-Business Guide</u> and the MBA CEO's <u>Management</u> Consulting Guide

The AAPM ® has been featured in the New York Times, Dept of Labor Sponsored Career Guides, PM Qualifications, and works with the United Nations as a Volunteer.

The AAPM ® Certifications - MPM® and CIPM® are offered exclusively from the USA International Commission and Board of Standards. www.CertifiedProjectManager.US or www.AAPM.info or www.AAPM.eu

Accreditation News: AAPM® Articulates with George Washington University – GWM Masters in Project Management. Graduates of the GWU Masters in PM can now apply for MPM® and CIPM® Certification.







### AAPM® Online for Annual Continuing Education

Project Management and Ebusiness with **Mindleaders**.

Feel free to take this online course for your annual CE for PM

Project Management from a People Perspective.

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#### **AAPM** ® Success and Project Management

Other books and articles that have been instrumental to Project Management success are:

- 5 Step Executive Project Manager Guide..
- Risk Management looking at Opportunities alongside Threats by Anthony Bowen, CTC, MPM® , CIPM® - USA - Faculty - Chapter Chairman New York Queens College AAPM® Chapter
- Download the <u>E-Business Guide</u> and the <u>Management Consulting Guide & MBA Summary</u> for CEOs